



# 2023 Sponsorship Opportunities

Conference Dates: June 21-23, 2023  
Webinars, Whitepapers, Community Forum



# About Us

## Reach CPA Firms and their Construction Clients with CICPAC Sponsorships

CICPAC (Construction Industry CPAs / Consultants Association) is a national association of accounting firms who serve over 13,000 construction companies across the U.S. With vast knowledge, respectable histories, and high quality financial and consulting service teams, we are the CPAs Who Know Construction!

To learn more or to see a list of our member firms and associate members, visit [www.cicpac.com](http://www.cicpac.com).

### Construction Companies

 **13,000+**

### Construction Professionals

 **1,200+**

### CCIFPs

 **125+**

### CPA Firm Members

 **75+**

The CPAs Who Know Construction connect the right resources in the industry to ensure solutions are provided!

Our members are connected, have vast networks and offer what you need to expand, your reach.

Boost your visibility, share your expertise, and get to know the players to advance your business, all while having fun!

Contact me today to get started!  
[kbaldwin@cicpac.com](mailto:kbaldwin@cicpac.com)  
850.723.0372

# Opportunities

## Sponsorships Available

CICPAC offers a variety of sponsorship opportunities for companies offering services to the construction industry. With over 75+ member firms, CICPAC serves over 13,000 construction companies, you will get exposure and promotion to the industry's leading CPA / accounting firms, as well as the construction contractors they serve.

### **ANNUAL CONFERENCE**

A three-day conference featuring the industry's thought leaders on accounting and auditing, taxation, marketing, and management. Attendees include partners, managers, senior, and staff level accountants from CICPAC member firms. Sponsorships range from \$1,500 - \$7,500.

### **MONTHLY WEBINARS**

Ten times per year, construction industry experts present to our member firms and their construction clients on the issues that affect their business and relationships. Sponsorships range from \$1,000 - \$7,500.

### **WHITEPAPERS / SPECIALTY GUIDES**

To foster greater educational materials for our members and the construction community, our committees work diligently to share the latest happenings in the Construction Accounting world. This is an opportunity to place your company's information at the forefront of our industry's leading initiative. Sponsorships range from \$2,000 - \$10,000.

### **COMMUNITY FORUM**

Our member-only collaborative platform that serves as an online community for our members to ask, answer, interact, and engage on the hottest issues facing the industry. Sponsorships range from \$2,500 - \$9,000.

# Annual Conference: June 21-23, 2023

Get in front of and enjoy face-to-face interactions with 125-150 attendees. Conference sponsorships are first-come, first-serve; however, if you sponsored the prior year, you earn the first right of refusal for the upcoming year. *One sponsorship available, unless noted.*

**PLATINUM** | \$7,500 | Signage at luncheon and during all sessions, four guests at networking dinner, two-minute infomercial, logo / link on website, in email, and on social media, and an exhibitor booth.

**GOLD** | \$5,500 | 4 available | Signage at reception, two-minute infomercial, two guests at networking dinner, logo / link on website, in email, and on social media, and an exhibitor booth.

**SILVER** | \$4,250 | 4 available | Signage at keynote, two-minute infomercial, two guests at networking dinner, logo / link on website, in email, and on social media, and an exhibitor booth.

**BRONZE** | \$3,500

- **EVALUATION / CPE WEBSITE** | Company logo on conference evaluations / CPE, two guests at networking dinner, logo / link on website, in email, and on social media, and an exhibitor booth.
- **BREAKFAST** | 2 available | Signage at breakfast, two guests at networking dinner, logo / link on website, in email, and on social media, and an exhibitor booth.
- **BREAK** | 4 available | Signage during your sponsored break, two guests at networking dinner, logo / link on website, in email, on social media, and an exhibitor booth.

**COPPER** | \$2,500

- **REGISTRATION** | Signage at registration, one guest at networking dinner, logo / link on website, in email, and on social media, and an exhibitor booth.
- **POWER STRIPS** | Power strips strategically placed at conference facility. One guest at networking dinner, logo / link on website, in email, on social media, and an exhibitor booth. Your logo will be placed next to each strip.

# Annual Conference: *continued*

## **SUPPORTING** | \$1,750

- **MEETING SPACE WIFI** | Signage in meeting room, one guest at networking dinner, logo / link on website, in email, and on social media, and an exhibitor booth.
- **ROOM KEY** | Logo on all guest room keys, one guest at networking dinner, logo / link on website, in email, and on social media, and an exhibitor booth.

**EXHIBITOR** | \$1,500 | 18 available | Logo / link on website, in email, on social media, two conference registrations, and an exhibitor booth.

## **Webinars**

**PREMIER** | \$7,500 | Logo on all email promotions (distributed to our 350+ member firm professionals and many times extended to their 11,000 contractor clients), plus a logo / link on the CICPAC webinar registration site.

**SUPPORTER** | \$1,000 | Name and link on all email promotions and webinar registration site.

## Whitepapers / Specialty Guides

CICPAC thought leaders develop and publish whitepapers and/or specialty guides related to pressing issues facing the construction industry. This sponsorship includes up to five publications per year. These publications are free and co-branded by our CICPAC member firms and distributed to over 13,000 construction companies nationwide.

**PREMIER** | \$10,000 | 1 available | Company name or logo on the cover of the publication and your 250 word company description with contact information on the last page. Includes promotions via our community forum, emails to members, and a downloadable PDF file.

**SUPPORTER** | \$2,000 | 5 available | Company name or logo, 100 word company description with contact information listed on the last page. Also includes promotion via our community forum, email(s) to members, and a downloadable PDF file.

## Community Forum

**PLATINUM** | \$9,000 | Company ad placed to the right hand side of each discussion section. One promotion per quarter, content provided by you, to our 500+ community subscribers.

**GOLD** | \$3,750 | Company ad placed to the right hand side of two categories of your choosing. Two promotions per year, content provided by you, to our 500+ community subscribers.

**SILVER** | \$2,500 | Company ad placed to the right hand side of one category of your choosing. One promotion per year, content provided by you, to our 500+ community subscribers.

# Commitment Form

**COMPANY** \_\_\_\_\_ **CONTACT'S NAME** \_\_\_\_\_

**EMAIL** \_\_\_\_\_ **PHONE** \_\_\_\_\_

**ADDRESS** \_\_\_\_\_ **CITY, STATE & ZIP** \_\_\_\_\_

## CONFERENCE

- Platinum (\$7,500)
- Gold (\$5,500)
- Silver (\$4,250)
- Bronze (\$3,500) - Evaluation / CPE Website     Bronze (\$3,500) - Breakfast     Bronze (\$3,500) - Break
- Copper (\$2,500) - Registration     Copper (\$2,500) - Power Strips
- Supporting (\$1,750) - Meeting Space WIFI     Supporting (\$1,750) - Room Key
- Exhibitor (\$1,500)
- Exhibitor, Additional Attendee (\$300)

## WEBINARS

- Premier (\$7,500)
- Supporter (\$1,000)

## WHITEPAPERS / GUIDES

- Premier (\$10,000)
- Supporter - Technical (\$2,000)

## COMMUNITY FORUM

- Platinum (\$9,000)
- Gold (\$3,750)
- Silver (\$2,500)

**Total Commitment \$** \_\_\_\_\_

Check, payable to CICPAC

Credit Card NUMBER \_\_\_\_\_ EXP \_\_\_\_\_

Cardholder's Name (as it appears on card) \_\_\_\_\_ CCV \_\_\_\_\_

Signature \_\_\_\_\_

**SUBMIT COMPLETED FORM TO [KBALDWIN@CICPAC.COM](mailto:KBALDWIN@CICPAC.COM)**

Checks should be mailed to Kathleen Baldwin  
CICPAC, 4531 Bohemia Drive, Pensacola, FL 32504

Questions? Contact Kathleen Baldwin, Executive Director  
850.723.0372 or [kbaldwin@cicpac.com](mailto:kbaldwin@cicpac.com)